



Marketing & Communications Manager - Building Solutions

Ross-on-Wye, Herefordshire (Hybrid Working)

The REHAU Group is a unique and diverse family of eight strong Subgroups consisting of REHAU Interior Solutions, REHAU Building Solutions, REHAU Window Solutions, REHAU Automotive, REHAU Industrial Solutions, REHAU New Ventures, the Meraxis Group, RAUMEDIC and the services division REHAU Global Business Services. Each focuses on the specific needs of their target groups with their individual competencies. This industry- and trade-specific focus enables each of the companies to lead in their respective markets and, at the same time, to complement each other within the REHAU Group to successfully engineer progress and enhance lives together. More than 20,000 employees at 190 locations worldwide apply their expertise and innovative capabilities to ensure the continuous growth of our independent privately-held company. REHAU is the place to build a career, so why not join our team and contact us today!

Your role:

Responsible for executing all the marketing activities as assigned based on key initiatives, goals and strategies of REHAU UK. Ensure that all activities are in alignment with the corporate guidelines and provide the support needed to deliver successful implementation of the marketing plans for the Building Solutions Division.

- Understanding the marketing communications requirements for the Building Solutions division;
- Campaign planning and activation with clear KPI and monitoring;
- Manage the media strategy in collaboration with key stakeholders. (i.e. Head of Sales & Marketing, Building Solutions and Global Head of Marketing, Building Solutions);
- Coordination of marketing material production aligned to global campaigns;
- Manage the email, content management, website & social strategy;
- Propose, plan and deliver external events and trade shows;
- Provide trade-marketing support for customers of the division;
- Support the public relations strategy;
- Oversee market research insights and translate them into marketing strategies;
- Engage with sales teams within the division;
- Manage marketing spend to ensure all activities are within agreed budgets.

Your profile:

- Marketing qualification is preferred;
- A strong level of experience within a similar marketing role;
- Great command of digital marketing;
- The ability to take both a strategic overview and a hands-on approach;
- Experience in video production and agency management;
- Experience working within the B2B Industrial sector is preferred;
- Strong influencing skills with the ability to deal credibly with senior stakeholders.

Interested?

Please send your CV to recruitment@rehau.com

Closing Date: Sunday 9th March 2025

www.rehau.uk/careers

